



# Advanced Mobile Device Management and App Security for Samsung Android Devices



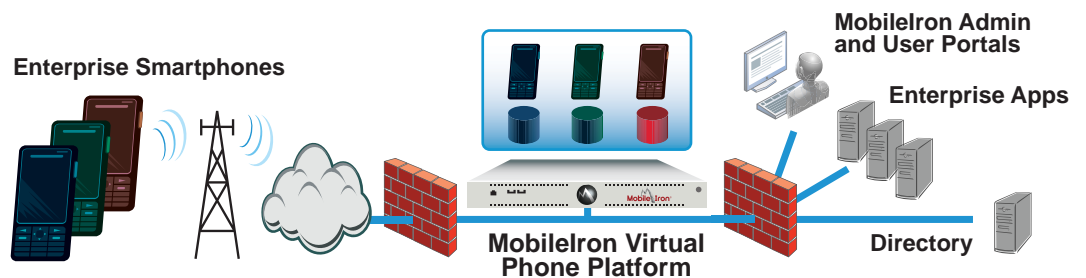
MobileIron, founded in 2007, simplifies the chaos of workplace smart devices and mobile apps. These devices and apps are today's employee business computing solution of choice. More than 1,000 firms use MobileIron's solution to reduce cost, risk, and usability challenges that traditional mobile device management strategies fail to address. MobileIron and Samsung are working together to enable companies to deploy Android devices at scale.

## Advanced Management and Security for Android

The joint Samsung and MobileIron solution bridges the gap between the security and control IT needs and the experience end-users demand. This tight integration gives enterprises visibility into what's on a smart device and how it's being used, letting both IT and users secure data and control costs without compromising privacy. IT administrators use the MobileIron VSP to manage and secure the mobile device, data, and apps, from registration to retirement, and quickly get smart device operations under control.

## Using MobileIron's industry-leading solution, customers quickly:

- 1. Take Control:** Get smart device operations under control quickly with Advanced Management.
- 2. Expand User Experience:** Drive self-governance and productivity with the MyPhone@Work® self-service tools.
- 3. Deploy Apps:** Provide the tightest security and best end-user experience for company-wide mobile app distribution.



## Wide-ranging Enterprise Mobility Management

The mobility market is evolving rapidly:

- **Innovation:** New devices running different mobile operating systems are released frequently. Companies need help managing this chaos.
- **User-driven:** Employee-owned devices connect to the enterprise. Company and personal data get mixed. Enterprise data boundaries must be enforced to balance security and privacy.
- **More Apps:** Users demand mobile apps. Companies need to be able to get internal and approved third-party apps to employees, and keep rogue apps out.

### MOBILEIRON TODAY

- 1000 + customers globally
- Gartner Mobile Device Management Magic Quadrant Leader
- Native Multi-OS support including iOS and Android
- Integration with Samsung Advanced Security Capabilities

### RECENT RECOGNITION

- **Gartner:** Leaders Quadrant of 2011 Magic Quadrant for Mobile Device Management
- **IDC:** New Paradigm for Mobile Device Management

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## ENTERPRISES DEPEND ON MOBILEIRON SECURITY

### TOP PRODUCT CAPABILITIES INCLUDE:

- Mobile Device Security
- Preservation of Native Device User Experience
- Full support for Employee-owned Devices in the Enterprise
- Mobile App Management, Security, Distribution and Inventory

### FIND OUT MORE:

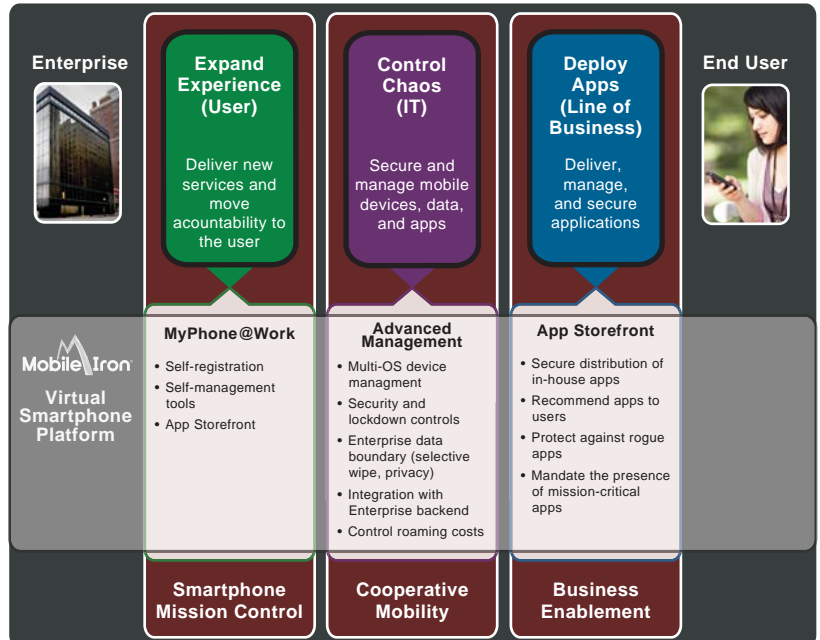
A complete set of multi-industry case studies, videos, analyst reports, whitepapers, datasheets and on-demand webinar resources are online at <http://www.mobileiron.com/en/resources/resources-overview>.

### VERTICAL MARKET USE CASES

The MobileIron solution is in broad use across many different customer segments, including:

- Financial Services
- Healthcare
- Technology
- Retail and Hospitality
- Manufacturing
- Federal, State and Local Government Agencies

MobileIron delivers mobility management solutions to the enterprise that solve problems CIOs face as business data moves to the smartphone. The MobileIron Virtual Smartphone Platform (VSP) is the first suite of solutions to give IT and users real-time intelligence and control over smart device content, activity, and apps in order to secure the enterprise, reduce wireless cost, and improve the mobile user experience.



## Samsung Advanced Security Features\*

- Encryption Policy
- Exchange ActiveSync Configuration (with device certificate)
- Lockdown (Camera, Wi-Fi, Bluetooth)

\* More details about Android and Samsung advanced security features are available at <http://www.mobileiron.com/android>



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