MobileIron for iOS

Challenge
Enable iOS app and BYOD initiatives
Protect corporate data and personal privacy
Preserve native iOS experience
Migrate from BlackBerry
Scale to company-wide global deployments

Solution
MobileIron for iOS

Benefits
- Complete app management – secure delivery, data containerization, tunneling
- App download without network latency
- Data loss prevention (DLP) for iOS email
- Privacy protection and data separation
- Identity-based security through certificates
- Multi-user configuration for shared devices
- Closed-loop automation for compliance
- SharePoint access and document security
- Cost control thru monitoring of int'l roaming
- Enterprise integration thru extensible APIs
- Single-system scale of 100,000 devices
- Multi-tier management for delegation
- Best-in-class for cloud and on-premise

Recent Recognition
Gartner: MobileIron positioned in the Leaders Quadrant of the Magic Quadrant for Mobile Device Management Software (May 2012)

Info-Tech: MobileIron listed as a Champion in the Mobile Device Management Suites Vendor Landscape (Aug 2012)

IDC: MobileIron #1 in market share and growth among pure-play mobile enterprise management ISVs (Sept 2012)

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The largest companies in the world trust MobileIron as their foundation for Mobile IT. Available as a highly-scalable on-premise or cloud solution, MobileIron was purpose-built to secure and manage mobile apps, docs, and devices. MobileIron was the pioneer of iOS in the enterprise, delivering the platform's first private app storefront, BYOD privacy controls, and certificate-based identity management.

iOS was the catalyst for the post-BlackBerry era of enterprise mobility. Users loved the iPhone, iPad, and iPod touch and wanted that same experience in their business lives without compromising privacy. iOS is now established as a core platform for enterprise communications and computing. MobileIron gives Mobile IT organizations the foundation they need to transform their businesses through the iOS experience. Because MobileIron also supports Mac OS X, Mobile IT can now begin integrating their mobile and desktop environments.

Complete App Management

iOS was designed for apps. MobileIron provides app management for in-house apps, App Store apps, and web apps:

- Secure, identity-based delivery of in-house and App Store apps through the *Apps@Work* private app storefront
- Distribution and silent install of HTML apps as Web Clips
- Selective wipe of business apps and apps data on the device
- Blacklist/whitelist of apps to protect against inappropriate access or use
- Integration with the App Store Volume Purchase Program (VPP)
- App download through the *App Delivery Network* (AppDN) to minimize network load and provide fast downloads for the end user
- Containerization and dynamic policy to protect data-at-rest and enable compelling app-based user experiences through *AppConnect*
- Secure tunneling to protect data-in-motion through *AppTunnel*

Complete Security

Mobile IT is responsible for the protection of corporate data. MobileIron provides security across the data lifecycle while preserving end-user privacy:

- Data loss prevention for native iOS email, including protection of email attachments through *Docs@Work* and restriction of email forwarding
- Two-phase authentication and access control for email through *Sentry*
- Selective wipe of business email, apps, and settings, with privacy controls to protect personal data on BYOD devices
- End-to-end certificate management from enrollment through renewal
- Secure sign-in and personalized configuration for multi-user shared devices

- Risk-based monitoring of iOS integrity, iOS version, installed apps, Data Protection, and other posture parameters for device-level security
- Closed-loop automation for compliance, with remediation through notification, access control, or quarantine
- Secure access to SharePoint through *Docs@Work*
- Automatic provisioning and enforcement of security and configuration settings, including Exchange, FaceTime, iCloud, iMessage, SCEP, screen capture, Siri, VPN, Wi-Fi, and YouTube
- Enforcement of password, encryption, and core security policies
- Audited SOC 2 operational security for *Connected Cloud* Mobile IT service

MobileIron establishes the data loss prevention (DLP), privacy, and access control protections Mobile IT needs to be able to adopt iOS across the organization.

Complete Integration

MobileIron provides complete integration with existing IT infrastructure:

- Multi-OS console to allow smooth migration from BlackBerry to iOS and joint management of iOS and Mac OS X
- Tight integration with AD/LDAP groups, OUs, and attributes
- Monitoring of international roaming for telecom expense management
- Enrollment in certificate authorities from Entrust, Microsoft, and Symantec
- Workflow integration through rich web services *API* and *Assemble* toolkit
- Scalable self-service enrollment through *BYOD Portal*

MobileIron tightly integrates iOS into Microsoft environments with Active Directory, SharePoint, Exchange, Certificate Authority, System Center, or Office 365.

About MobileIron

The leader in Mobile IT, MobileIron has been chosen by thousands of organizations that are transforming their businesses through enterprise mobility. Available as an on-premise or a cloud solution, MobileIron was purpose-built to secure and manage mobile apps, docs, and devices for global organizations. MobileIron was the first to deliver key innovations such as multi-OS mobile device management (MDM), mobile application management (MAM), and BYOD privacy controls.

MobileIron secures and manages
apps, docs, and devices
for global organizations
while preserving the native iOS user experience.

Customer Perspective

Apps: "MobileIron has been a very strategic platform for us to support and manage our mobile devices and apps."
Life Technologies (Life Sciences)

BYOD: "MobileIron provides exactly the framework we needed to let our people use the device of their choice."
Thames River Capital (Financial Services)

Innovation: "MobileIron is helping us become a technology innovator."
Norton Rose (Legal)

Multi-OS: "We needed a truly multi-OS solution. MobileIron was without doubt the most comprehensive."
Colt Car Co. / Mitsubishi (Automotive)

Scale: "[MobileIron] did a great job not only helping us getting the product scaled, but also fixing any kind of issues."
Lexington School District (Education)

Security: "In our sector, the right mobile security solution is not a nice to have, it's mandatory."
National Health Service (Healthcare)

Support: "In this day and age of bad customer service, my experience with MobileIron has been consistently great."
City of North Vancouver (Government)

User experience: "MobileIron's strength is its ease of use for iPad owners."
KLA-Tencor (Technology)