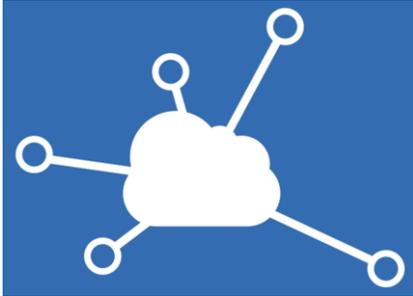


# Connected Cloud<sup>®</sup>



## Challenge

Securing and managing mobile apps, docs, and devices in a scalable, cloud-based solution

## Solution

MobileIron Connected Cloud

## Benefits

- Provide full mobile device management, mobile app management, and mobile content management capabilities
- Integrate easily with on-premise enterprise services, such as AD/LDAP directory services and enterprise email
- Leverage the most trusted Mobile IT cloud service, with SOC 2 Type 1 audit, TRUSTe Privacy Seal, EU Safe Harbor, and operational transparency

## Recent Recognition

Gartner: MobileIron positioned in the Leaders Quadrant of the Magic Quadrant for Mobile Device Management Software (May 2012)

Info-Tech: MobileIron listed as a Champion in the Mobile Device Management Suites Vendor Landscape (Aug 2012)

IDC: MobileIron #1 in market share and growth among pure-play mobile enterprise management ISVs (Sept 2012)

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MobileIron<sup>®</sup> Connected Cloud<sup>®</sup> is a cloud-based Mobile IT service that secures and manages mobile apps, docs, and devices. It is the SaaS version of the market-leading MobileIron VSP on-premise solution. The Connected Cloud service is a comprehensive mobile solution that also provides deep integration with enterprise IT infrastructure. The service scales to thousands of users and devices, offers superior availability, and is certified against the most rigorous standards for data and operations security.

Currently available for iOS and Android devices, the Connected Cloud provides:

- Full mobile device management (MDM), mobile app management (MAM), and mobile content management (MCM) capabilities
- Comprehensive policy and compliance management and enforcement
- Layered security with posture detection, automated remediation, and certificates
- Privacy controls, selective wipe, and separation of the enterprise workspace to secure data without compromising privacy in BYOD deployments
- Complete application management lifecycle, from app provisioning through the Apps@Work private app storefront to app retirement and data deletion
- Secure document access and data loss prevention (DLP) through Docs@Work

## Enterprise Integration

Organizations can deploy Connected Cloud with zero footprint. However, Connected Cloud also provides a hybrid solution with enterprise integration. The MobileIron Enterprise Connector provides real-time connectivity to backend AD/LDAP directory services for proper user authentication and integration with groups, OUs, and users already set up in the corporate directory. In addition, MobileIron Sentry can be used with Connected Cloud to provide email access control for Microsoft Exchange, Microsoft Office 365, and Lotus Notes.

## Certification

Connected Cloud is the most trusted Mobile IT cloud service in the industry. Connected Cloud has completed a SOC 2 Type 1 assessment to audit the operational and security processes of the service. Connected Cloud is the first Mobile IT service to complete this audit and provide full operational transparency on its website. Type 2 certification is now underway. MobileIron also has the TRUSTe Privacy Seal, signifying that the company's privacy policy and practices have been reviewed for transparency, accountability, and choice regarding the protection of customer information. In addition, TRUSTe has certified MobileIron's compliance with EU Safe Harbor.

## Secure and Reliable Operations

Connected Cloud is hosted across multiple data centers in North America, Europe, and Asia Pacific. The MobileIron operations team has deep experience managing some of the largest SaaS systems in the world, like salesforce.com, and uses the most advanced technology, processes, and metrics for security and reliability:

- **Physical access** – Facilities are protected by keycard and biometric scanning protocols, 24x7x365 interior and exterior surveillance, and fully logged access.
- **Redundancy** – All equipment is on fully redundant A/B power and cooling.
- **Connectivity** – Each location uses Border Gateway Protocol (BGP) with at least two top-tier ISPs to maintain Internet access.
- **Encryption** – 128-bit Secure Socket Layer (SSL) protects information in transit.
- **Dedicated servers** – Hardware is not shared with any other partner or provider.
- **Intrusion protection system (IPS)** – Enterprise-grade IPS has active prevention and monitoring.
- **Access permissions** – Access permissions and privileges are restricted based on specific roles and are actively monitored.
- **Hiring** – Background checks are performed on all employment candidates.
- **Availability** – Connected Cloud offers 99.9% uptime.
- **Monitoring** – Availability and service performance are monitored from two or more locations for redundancy and event correlation.
- **Disaster recovery** – Hourly backups are encrypted and stored off-site so that, in a disaster event, a documented process can be automatically initiated to restore services in a different data center.

## About MobileIron

The leader in Mobile IT, MobileIron has been chosen by thousands of organizations that are transforming their businesses through enterprise mobility. Available as an on-premise or a cloud solution, MobileIron was purpose-built to secure and manage mobile apps, docs, and devices for global companies. MobileIron was the first to deliver key innovations such as multi-OS mobile device management (MDM), mobile application management (MAM), and BYOD privacy controls.



MobileIron Connected Cloud  
is the most comprehensive and trusted  
cloud solution for Mobile IT.



## Customer Perspective

Apps: "MobileIron has been a very strategic platform for us to support and manage our mobile devices and apps."

*Life Technologies (Life Sciences)*

BYOD: "MobileIron provides exactly the framework we needed to let our people use the device of their choice."

*Thames River Capital (Financial Services)*

Innovation: "MobileIron is helping us become a technology innovator."

*Norton Rose (Legal)*

Multi-OS: "We needed a truly multi-OS solution. MobileIron was without doubt the most comprehensive."

*Colt Car Co. / Mitsubishi (Automotive)*

Scale: "[MobileIron] did a great job not only helping us getting the product scaled, but also fixing any kind of issues."

*Lexington School District (Education)*

Security: "In our sector, the right mobile security solution is not a nice to have, it's mandatory."

*National Health Service (Healthcare)*

Support: "In this day and age of bad customer service, my experience with MobileIron has been consistently great."

*City of North Vancouver (Government)*

User experience: "MobileIron's strength is its ease of use for iPad owners."

*KLA-Tencor (Technology)*

Gartner, Inc., Magic Quadrant for Mobile Device Management Software, Phillip Redman, John Girard, Monica Basso, May 17, 2012. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Info-Tech Research Group, Inc., Vendor Landscape: Mobile Device Management Suites, August 2012. Info-Tech Research Group Vendor Landscape reports recognize outstanding vendors in the technology marketplace. Assessing vendors by the strength of their offering and their strategy for the enterprise, Info-Tech Research Group Vendor Landscapes pay tribute to the contribution of exceptional vendors in a particular category.

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